



January 19, 2021

The Honorable Kim Carr
City of Huntington Beach
2000 Main Street
Huntington Beach, CA 92648

RE: SUPPORT FOR SHOPOFF REALTY PLANS FOR TANK FARM

Dear Mayor Carr and Honorable City Council Members,

The Building Industry Association of Southern California, Orange County Chapter (BIA/OC) is a non-profit trade association of over 1,100 member companies employing over 100,000 people affiliated with the home building industry. Our mission is to champion housing as the foundation of vibrant and sustainable communities.

Over the last year, we have seen unprecedented impacts to our local and global community. The State and Federal directives to remain home were nearly unimaginable until they were reality. The economic impact this will have cannot be overstated.

It is therefore important to realize that before the COVID-19 crisis, we in California were suffering from a Housing Supply Crisis. The orders to shelter in your homes exacerbated the crushing need for housing in California to meet the demand.

Thus, it is with great optimism we see the City of Huntington Beach leading the way through this difficult time with a staff supported proposal that will add much needed units to the City. This project will not only add vital housing units to a jobs rich area of the County, but it will also revitalize an industrial site to include tangible amenities for local residents to utilize. In this case, the plan places compatible housing next to existing residential. The hotel is placed near existing industrial uses and overlooking the wetlands separated with a large buffer to protect this resource while also promoting its educational value to residents and guests alike.

As the housing crisis in Southern California continues, we are desperate for new housing—move-up opportunities for grown children moving back to their “hometown,” expanding families needing a larger floor plan, and empty-nesters downsizing.

From an economic perspective, revitalization of the Tank Farm can only increase neighboring property values and provide a much-needed boost to Southeast Huntington Beach. And, of course, taxes generated will undoubtedly benefit the city’s infrastructure, public safety and other city-funded needs. A boost in funding in these unprecedented times is crucial for the city’s economic sustainability.

Thank you for your consideration.

Respectfully,

Sunti Kumjim
BIA/OC Board President

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